

## Women's Clubs

## The Cleofan.

The Cleofan will hold the usual weekly meeting Tuesday with Mrs. Frank Roberts at 507 Second street. The day will be federation day and the club will hear the paper on "Childhood Literature of the Nineteenth Century," by Mrs. W. R. Wightman, president of the state federation, will make a general summary of the federation. Music will be furnished by Mrs. W. D. Riter of the Cleofan.

## Wasatch Literary Circle.

The Wasatch Literary Circle and a number of guests met with Mrs. James Durr last Tuesday afternoon. Miss Ethel Paul gave a review of Kate Douglas Wiggin's "Rebecca of Sunnybrook Farm." Mrs. Dietrich sang solos, "Berceuse de Jocelyn," by Godard, and "Confin' Thro' the Rye."

## The Woman's Athenaeum.

The regular meeting of the Woman's Athenaeum was held Monday afternoon at the home of Mrs. L. E. Hubbard. The study of the afternoon was Russian history, and a number of papers were read by some of the members.

After the meeting adjourned refreshments were served by Mrs. Hubbard. The attendance was large.

## Club Notes.

The music section of the Ladies' Literary club will meet at 10 a. m. Wednesday at the club house. Mendelssohn and Schumann will be the composers. The papers will be given by Mrs. James Hogle and Mrs. M. R. Stewart. Instrumental selections by Mrs. Harry Knight, Mrs. A. L. Hopma, Mrs. John Treasure and Miss Mayme Ready. Vocal numbers will be by Mrs. W. F. James, Mrs. W. R. Butler, Mrs. K. E. Anderson, Mrs. Burt and Mrs. J. T. Keith.

The meeting of the Ladies' Literary club next Friday will be in charge of the current literature and current events section. Miss Edith Woodmansee will read a paper on "Helen Keller and Her Work," and Mrs. F. C. Kelsey will discuss "The Value of Individuality in Literature."

The Woman's club will meet Tuesday at the home of Mrs. A. V. Taylor in Poperton. Mrs. Howard S. Stowe, president of the club, will read a paper on "What the Government is Doing for the Indian Children."

The regular monthly meeting of the Women's Republican club will be held at the home of Mrs. John C. Cutler, 32 South West Temple street, on Feb. 6. Mrs. Le Roi Snow will give a paper on

Washington and Mrs. W. R. Jones a paper on Lincoln.

The house decoration section of the Ladies' Literary club will meet at 10:30 a. m. tomorrow at the club house. "Portieres, Curtains and the Use of Lace and Embroidery" will be discussed by Mrs. Charles G. Plummer.

The history section of the Ladies' Literary club will meet Thursday at the club house. The period of Jewish history from 875 to 750 B. C. will be reviewed by Mrs. John Delano.

Unity club will meet tomorrow evening in Unity hall. Mrs. Ferdinand J. Fabian will read a paper on Turgenieff and Willard Weiss which will follow the usual discussion.

There will be a meeting of the Daughters of the Utah Pioneers Tuesday at the home of Mrs. Maria Y. Douglas in honor of Mrs. Eliza R. Snow.

## Too Swift For Him.

(Brooklyn Eagle.)

"As I was coming by one of the churches in Eliebee," said Judge Dickson of No. 10, "my range finder happened to be directed at a church steeple and I noticed smoke pouring from the church chimney, which led me to believe that a church supper was under being. Being an opportunist like that, I pushed in the side door, and found

that I was right in a kitchen where I supposed the pastor had his study. Standing over a four-hole stove was Rev. Mr. Banks, smothering a cottonball in a warmer than he expects to be hereafter. "Where's your horse?" stable him here?" "No, sir, I don't. I'm sorry to say," answered the pastor, "although there's a nice stall for him in the organ, but I can't afford to do it, so I turn him out on the range near by and run 'You'll lose him, sure.'"

"Well, all right. He's a bad man's horse, anyway, for I can't move my jaws preaching the Lord's word as fast as he can on alfalfa at \$20 a ton."

## Two Incredible Stories.

(Kansas City Times.)

The policeman entered his home and hung up his coat and helmet. "Mary," he said, "I've resigned." "What for?" asked his astonished wife. "I'm going into business for myself. I can do better that way than I can do working for the police department." "I suppose you're right," she said. "I know what you suppose. I have a little surprise for you." The woman sat down and drew a long breath. "Well," she said, "what is it. I'm ready." "Mary," he replied gravely, "I'm not going into the saloon business."

That night the newspaper reporters called. It was the first case on record. The prize fighter had been touched on the shoulder by the referee and he was now champion. As he entered his dressing room a man hurried up to him. "Mrs. Swatt," he said, "I'll give you \$500 a year to go on the stage under my management."

The champion hesitated. "Ten thousand," said the manager. "The prize fighter held up his hand. 'Friend,' he began, 'I wouldn't accept \$50,000. I have too much respect for the public.'"

## Joke Lost on Him.

(New York Tribune.)

An officer on one of the transatlantic liners told a story last week which serves as another illustration of the Englishman's inability to grasp a joke. The officer, while in London after his last outgoing trip, dropped into a cheap chop house in Soho. He took a seat near a table around which were seated a number of cockneys. One of the number, according to the conversation, had been recently to New York, where he acted as valet to a member of the inter-parliamentary union. The cockney critically closed the city in scathing terms, and suddenly poured out a string of invective on the New York policemen. "We've had a lot of 'em," he said, "but they're not a circumstance to the mokes of bobbies they are over in New York. 'O! was sharpening a bit of a pen on 'em, in Fourth avenue and Twenty-third street. The blade slipped and I halmost bled to death. I ran up to a red-faced bobby—'ang is bloomin' 'id—and asked him in a way as becoms a gentleman which was the quickest way to a capital."

laughed like a foolish one, and set 'em 'Go across Broadway by the Flat-iron building three times at noon." "And Oim blowed yet if O! don't think the moke was drunk."

## Pointed Paragraphs.

(Chicago News.)

Play is the work a man does that isn't compulsory. If a man tests a coin with his teeth he bites the dust. A sewer by any other name would probably cost less.

What would a woman do with a secret if she couldn't tell it? Dry bread of your own is better than a moist from your friends. Many a man who claims to be wedded to the truth is in reality a widower.

The boy who saves his pennies will be in a position to blow in dollars later. There are some widows who will not flirt—but they are generally deaf and blind.

The handwork of some tailors seems in accord with the eternal misfitness of things. Some girls can suggest oysters after the show in seventeen different ways without mentioning them.

It takes the average man half his allotted three score and ten years to learn that he doesn't amount to very much. When a man attempts to speak in public for the first time the audience makes him nervous—but later on he makes the audience nervous.

## Reflections of a Bachelor.

(New York Press.)

The more a man thinks he understands women the less he understands anything.

Hardly ever is a girl as pretty as she thinks she is, or as ugly as her best friend thinks she is.

Some men are almost willing to be run over by a trolley car to get their name in the newspapers. Sometimes a married man thinks life is a long thrill of joy, but then he is only away on a vacation.

A woman can't help suspecting that the school teacher probably hates her because she has such lovely children.

Punishment For Papa.

(Boston Transcript.)

Mrs. Bluman—When my husband came home last evening I saw that he'd been drinking and I gave him a good scolding. Mrs. Wyse—Oh, dear, what did you do for? When I discover that my husband has been drinking I say nothing, but give him the baby to hold. It is really pathetic to see how devoted he is to Bobby. My dear, you've got a good deal to learn about the management of husbands.

## And for Other Considerations.

(Chicago Tribune.)

"And you've quit smoking for good, George?" "Then you can get those new curtains I have been waiting for so long." "Why—him—yes, Laura; but s'pose you wait a month or two, till my—er—savings amount to enough to buy them."

## Her Confession.

(Detroit Tribune.)

Wife (during the night)—I only married you to spite Tom Brown. Husband—I'm glad to know it. I was under the impression it was because you had a grudge against me.

## THE FIRST OF THE NEW GOODS

## NEW SHEER GOODS.

Fancy mob voile in black, champagne, white, light blue, tans, browns, pinks, greens, etc., never sold less than 35c. Our new spring price . . . . . 25c

Silk mousseline in all the new colors in white, cream, pink, blue, mauve, champagne, old rose, Nile and pearl gray. It is a fabric closely resembling silk but more durable. It will wash beautifully. It never sold less than 35c. We will sell them at . . . . . 25c

Silk mousseline dots in all of the above colorings. Sells regularly at 45c. Our new spring price . . . . . 35c

Superfine organdies in charming floral effects. They are the most artistic effects and designs ever shown for the price. While others will naturally ask 35c, our spring price will only be . . . . . 25c

What styles will spring bring forth? Dear to the feminine heart are the first whisperings. It is revealed that the coming season will be one of sheer goods—fi my, airy and charming inexpensive weaves. This trend of fashion will be most welcome. It means beautiful raiment. At little expense, womankind may be exquisitely gowned. The dainty new creations are revelations. It does seem that the acme in rare and delicate designing has been reached. There is unanimity of opinion among our buyers that the new inventions surpass all previous manufacture. The incoming arrivals are marvels. And at such compelling prices! Importations which heretofore commanded exclusive place and first prices are this season so closely rivalled that discernment between the two fabrics is nearly impossible. We insist, therefore, that a surprise awaits our friends.

This well-nigh perfection has been attained by the genius of one individual mill. For the first time in its history, this mill has consented to sell direct to certain large retail houses, usually one to a city, instead of jobbers controlling its output. For Salt Lake City, Keith-O'Brien Company will sell the portion allotted it. This will mean a clear saving of one-fourth—which we yield graciously to our trade. The range of magnificent weaves comprises Etamines, Voiles, Organdies, plain and fancy Mulls, fancy Crepes, Mousselines, Poplin effects and Jacquards, so soft and beautiful.

Importations are conceded to be beyond ordinary reach. But these desirable and dainty new patterns easily take rank with high-grade foreign goods of similar patterns.

## Etamine

Mixtures and dots, in navy, browns, blacks and tans, cream, champagne, old rose and green. A positive 18-cent bargain. Our spring price, only—

12½ cents.

## A Beautiful Crepe Novel.

With self-colored silk polka-dot. Light, airy material, and splendid texture. Light blue, tan, black, red, cream, Nile, champagne and old rose. A new novelty, only—

35 cents.



These exceptional wash goods will be placed on sale Monday. We urge inspection. If possible, take advantage of forenoon shopping. We are not so busy then, and it will be a pleasure to leisurely show the new pieces.

## Plain Voile.

Equal in texture to a fine wool. A beautiful fabric, in all the choice colorings. Worth 35 cents; new spring price—

25 cents.

## New Imported Novelties

In printed fancy silk effects and beautiful Jacqueline crepes, in the most artistic designs and colorings. These goods will readily bring 75 and 85 cents, but our new spring price is—

65 cents.

## NEW SPRING SUITINGS.

The first suggestions which reflect Fashion's latest caprice are here. It is a pleasure to be the first house to show new goods. The choicest plain and fancy weaves and colorings now await inspection. Our old stock is all cleaned up and only new goods displayed.

50 PIECES OF FANCY MIXTURES in neat checked effects, genteel striped mixtures, fancy mohair effects, fancy Scotch mixtures, etc. Every one of them are a good 65c value. Our method is sell quickly and often, therefore our spring price will be . . . . . 50c

NEW PANAMAS—beautiful colorings in plain, checked and striped effects. 45 and 50-inch stuffs. A splendid choice of designs and colorings. All new and most desirable.

GENTEEL MOHAIR CHECKED EFFECTS—this season's novelty—stylish, up to date and very pretty. Plain mohair scillians, mohair serges, neat shepherd's plaids—all desirable colorings are shown in the above lines.

## Sale in Waists, Jackets, Petticoats, Boys' and Girls' Wear

## Big Sale in Flannel Waists—Half Prices

In these lots are included garments from our entire lines—some of the numbers being from the finest lines. Every price shows an extraordinary reduction—one of the heaviest we have ever made in these clearance sales.

Odds and ends of novelty waists in light and dark colors, at ½ the original prices.

\$3.50 for . . . . . \$1.75 \$6.50 for . . . . . \$3.25  
\$4.50 for . . . . . \$2.25 \$8.50 for . . . . . \$4.25  
\$5.00 for . . . . . \$2.50 \$10.00 for . . . . . \$5.00

## Reductions in Boys' and Girls' Wear.

TAKING IN GIRLS' COATS, BOYS' SUITS AND OVERCOATS AND BOYS' AND GIRLS' SWEATERS.

A prominent gentleman was in the store the other day buying boys' trousers. Said he: "I know materials and am conversant with the stocks of boys' clothing carried at the different stores. I must say that your lines offer the best bargains in the city. You really sell better values for less money than any of them."

TRousERS. 80c  
55 cents for . . . . . 68c  
BOYS' OVERCOATS. \$5.00  
\$6.50 for . . . . . \$5.20  
\$7.50 for . . . . . \$6.00  
BOYS' SUITS. \$6.50 for . . . . . \$5.20  
\$7.50 for . . . . . \$6.00  
\$8.50 for . . . . . \$7.00  
GIRLS' COATS—25 per cent discount.

BOYS' AND GIRLS' SWEATERS. 95 cents for . . . . . 75c  
\$1.35 for . . . . . \$1.10  
\$1.50 for . . . . . \$1.20  
\$1.95 for . . . . . \$1.55  
Girls' sweater jackets, Norfolk styles, in red, green and white, for ages from 2 to 6 years.  
\$2.75 for . . . . . \$2.20  
\$3.50 for . . . . . \$2.80

## KEITH-O'BRIEN COMPANY

There isn't one bit of the "quitter" about us. That's why we keep on advertising so extensively. We believe in our methods and in our goods—and by everlastingly telling the people so—and sustaining every claim—we will steadily forge ahead. We shall stick to this principle like a barnacle to a boat's bottom. We can't hope to reap results commensurate with the heavy expense in the beginning. But by determinedly holding to the rigid truth in our relations to the people we will gradually obtain their full confidence. And ultimate confidence means that there will be no heading us off. The pulling power of public confidence is irresistible. It simply takes time. We feel the steady pull already.

## THE PEOPLE ARE WITH US

## Extraordinary Sale in Ladies' Jackets.

Our heavy sales indicate a careful representation of correct styles. The many beautiful garments displayed throughout the season are the result of careful forethought and skilled buying. Certainly these jackets reflect the best conceptions of the foremost designers.

COVERT JACKETS—Made of Domestic and English covert, strapped seams, box pleated, satin and taffeta lined, coat collar; also collarless.

\$18.50 for . . . . . \$14.75  
\$25.00 for . . . . . \$19.50  
\$35.00 for . . . . . \$29.50

## Silk Petticoats at Half Prices.

At this comparatively early time we have taken steps to carry out an invaluable rule of the store to close out everything in season. Styles that are strongly in vogue are displayed. Every garment is in this season's style. Every one has excellence and distinctive workmanship.

Mostly light colors for evening wear; some are lace trimmed; others trimmed with ruching.

\$6.00 for . . . . . \$3.00  
\$9.00 for . . . . . \$4.50  
\$15.00 for . . . . . \$7.50  
\$20.00 for . . . . . \$10.00  
\$25.00 for . . . . . \$12.50



## Remnants of Embroidery

In all lengths and widths; edges and insertions; corset cover embroidery. The prices range from 5c to \$2.50 a remnant. There are many remnants left from the big embroidery sale.

IMITATION TORSCHON LACES AND INSERTIONS. Worth up to 20c yard

## 4 Cts

## Here Are Some Remarkable Reductions in the Basement

Ingrain Art Square Window Material  
Large assortment of patterns and colorings, in large and small figures.  
\$10.6, \$5.00, worth . . . . . \$7.00  
\$12, \$5.50, worth . . . . . \$7.50  
Come early and select.  
BIGELOW WILTON RUGS.  
30x60, \$5.00, worth . . . . . \$7.50  
36x65, \$7.50, worth . . . . . \$9.50

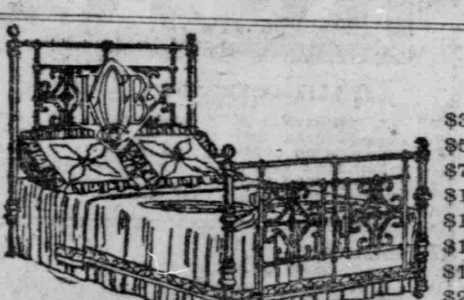
RUGS.  
Blue, red and green, Saratoga wash rug—guaranteed washable.  
\$1.20 worth . . . . . \$1.55  
\$2.25 worth . . . . . \$3.00  
\$3.25 worth . . . . . \$4.50  
\$4.25 worth . . . . . \$6.00

Window Material  
Mylins.  
Red, blue, green and pink, 40 inches wide; sells regularly for 20c; reduced to 10c per yard.

Fine Tea.  
We have on hand about 200 packages of tea which was left over from the time when we served tea in the basement. We intend selling this at half price. It is put up in 35-cent packages, which represents exactly half of the regular price. It is as fine a tea as is grown.

Brass and Iron Beds.  
We sacrifice these to make room for our large shipment for spring. The brass beds, ¾ and full sizes; prices as follows:

\$20.00 reduced to . . . . . \$17.50  
\$25.00 reduced to . . . . . \$20.00  
\$30.00 reduced to . . . . . \$23.75  
\$40.00 reduced to . . . . . \$32.00



Iron Beds.  
\$3.75 Iron Bed reduced to . . . . . \$3.00  
\$5.50 Iron Bed reduced to . . . . . \$4.25  
\$7.50 Iron Bed reduced to . . . . . \$6.25  
\$10.50 Iron Bed reduced to . . . . . \$8.50  
\$12.50 Iron Bed reduced to . . . . . \$9.50  
\$15.00 Iron Bed reduced to . . . . . \$12.50  
\$17.75 Iron Bed reduced to . . . . . \$15.00  
\$20.00 Iron Bed reduced to . . . . . \$17.00

Lattice Lace.  
FOR DOORS AND TRANSOMS.  
Beautiful designs; come 30 inches wide. Just the thing for doors, hall windows and transoms; 20c yard reduced to 10c yard.

Brass curtain rods, will extend 54 inches; 10c and 20c each.

Fancy Colored Table Oilcloths.  
14 yards wide; sells regularly for 50c and 25c; reduced to 15c a yard.

Fancy Figured Silkoline.  
Floral and Oriental effects; suitable for comfort covering and draperies; yard wide; worth 12½c and 15c yard. Reduced to 3c yard.

White Curtain Swisses.  
Yard wide, with fancy embroidered figures, 4½c and 5½c. Regular 25c for 15c, and 15c and 17½c for 10c yard.

## THE KEITH-O'BRIEN COMPANY.